CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
571145 /	09793028

Product
OBAMA 4 AMERICA *A

Contract Dates	Estimate #
09/25/12 - 10/01/12	**1536**

Advertiser	Original Date / Revision
Obama/D/President	09/10/12 / 09/10/12

And:

GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KDVR	Alexandra Bradley	Washington DC

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
8020	NW80	

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
1	31	09/25/12	10/01/12	M-F 5-530a Good Day	5a-530a		:30			NM	5	$425.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	MTWTF--	5	$85.00							
2	31	09/25/12	10/01/12	M-F 530-6a Good Day	530-6a		:30			NM	5	$625.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	MTWTF--	5	$125.00							
3	31	09/25/12	10/01/12	Good Day Colorado	6a-7a		:30			NM	5	$1,250.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	MTWTF--	5	$250.00							
4	31	09/25/12	10/01/12	Good Day Colorado	7a-8a		:30			NM	5	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	MTWTF--	5	$200.00							
5	31	09/25/12	10/01/12	Good Day Colorado	8a-9a		:30			NM	5	$875.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	MTWTF--	5	$175.00							
6	31	09/25/12	10/01/12	Regis & Kelly	90130a-10a		:30			NM	5	$1,000.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	MTWTF--	5	$200.00							
7	31	09/25/12	10/01/12	Everyday	10a-11a		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	MTWTF--	5	$100.00							
8	31	09/25/12	10/01/12	Judge Judy	11a-12p		:30			NM	5	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	MTWTF--	5	$100.00							
9	31	09/25/12	10/01/12	We the People w/ Glo	12p-1p		:30			NM	5	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	MTWTF--	5	$150.00							
10	31	09/25/12	10/01/12	JdgJoe M-F 1p-2p	1p-2p		:30			NM	5	$625.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	MTWTF--	5	$125.00							
11	31	09/25/12	10/01/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	5	$625.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	09/25/12	10/01/12	MTWTF--	5	$125.00							

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Advertiser	Original Date / Revision
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
12	31	09/30/12	09/30/12	FOX News Sunday	9a-10a		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------S	1	$150.00						
13	31	09/25/12	10/01/12	Judge Judy	3p-4p		:30			NM	5	$625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/12	10/01/12	MTWTF--	5	$125.00						
14	31	09/25/12	10/01/12	Ricki Lake	4p-5p		:30			NM	5	$625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/12	10/01/12	MTWTF--	5	$125.00						
15	31	09/25/12	10/01/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	5	$1,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/12	10/01/12	MTWTF--	5	$200.00						
16	31	09/25/12	10/01/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	5	$1,125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/12	10/01/12	MTWTF--	5	$225.00						
17	31	09/30/12	09/30/12	News Sunday 5p-530p	5p-530p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------S	1	$200.00						
18	31	09/30/12	09/30/12	News Su 530-6p	530p-6p		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------S	1	$200.00						
19	31	09/25/12	10/01/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	$4,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/12	10/01/12	MTWTF--	5	$875.00						
20	31	09/25/12	10/01/12	M-F LN 930p-10p	930p-10p		:30			NM	5	$3,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/12	10/01/12	MTWTF--	5	$700.00						
21	31	09/25/12	10/01/12	Fox 31 News Nightsid	10p-1035p		:30			NM	5	$1,625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/25/12	10/01/12	MTWTF--	5	$325.00						
22	31	09/29/12	09/29/12	Sa LN 9p-930p	9p-930p		:30			NM	1	$500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-----S-	1	$500.00						
23	31	09/29/12	09/29/12	Sa LN 930p-10p	930p-10p		:30			NM	1	$400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	-----S-	1	$400.00						
24	31	09/30/12	09/30/12	Su LN 9p-930p	9p-930p		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------S	1	$800.00						
25	31	09/30/12	09/30/12	Su LN 930p-10p	930p-10p		:30			NM	1	$600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/24/12	09/30/12	------S	1	$600.00						
									Totals		97	$23,900.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/30/12	79	$19,690.00	$16,736.50
10/01/12 -10/01/12	18	$4,210.00	$3,578.50
Totals	97	$23,900.00	$20,315.00

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